

Mascot Appearance Policy

The RiverKings are dedicated to the Mid-South community and support community endeavors by making available our mascots, Sheldon & RiverThing, for a variety of appearances. Please read the following carefully as each criterion varies.

****All organizations must provide a secure area for mascots to change and lock their belongings during the event.****

Non-Profit/Charitable Events

Please submit a formal request on organization letterhead along with a copy of your 501(c)3 identification letter and the provided Mascot Request Form.

Community Events

- Mascots are available at a fee of \$100 an hour and \$50 for every hour after that.
- Appearances over an hour will require a 20 minute resting period per hour performed by the mascot.
- These events will be determined on a case-by-case basis, depending on the beneficiary and desired goal/outcome of the event.
- Exceptions will often be made for groups conducting ticket fundraisers with the RiverKings.

Corporate Events

- Mascots are available at a fee of \$100 an hour and \$50 for every hour after that. Appearances over an hour will require a 20 minute resting period per hour for the mascot.
- Existing sponsors will receive a 20% discount for appearances not included in their sponsorship package.
- Any organization interested in becoming a sponsor should contact the RiverKings office (662.342.1755) to schedule an appointment to create a customized package to suit your company's needs.
- Examples of corporate events include: Grand Openings, trade shows, conventions, company picnics, business meetings, etc.

Application Process

- All mascot appearance requests should be submitted in writing on organization letterhead along with the provided Mascot Request Form. [Click here to print and fill out the RiverKings mascot request form.](#)
- Each request should state the nature, location, date, time, and any beneficiary of the event; how the mascot will be involved in the event; and an on-site contact with corresponding daytime and mobile numbers.
- All requests must be submitted at least five (5) weeks prior to the event in which the appearance is needed.
- All requests should be e-mailed, faxed or mailed to: communitydevelopment@riverkings.com; Fax: (662) 342.1156; or (mail) to Appearance Coordinator, Mississippi RiverKings, 4560 Venture Dr., Southaven, MS 38671.

Processing Your Request

Due to the high volume of requests we receive, we would ask that NO telephone inquiries be made regarding the status of your request.

- The RiverKings will make every effort to process your request at least three (3) weeks in advance of your event.